



— SOUTH CAROLINA —  
**HISTORIC  
PRESERVATION**  
CONFERENCE  
2015  
THURSDAY, APRIL 23, 2015

## Downtown Success Stories



# Your Presenters

Beppie LeGrand, Main Street South Carolina  
and  
Irene Dumas Tyson, The Boudreaux Group

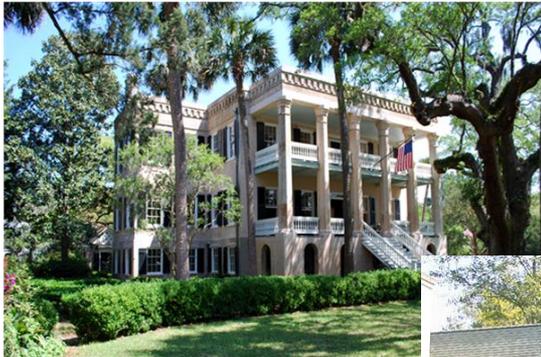
The mission of Main Street Beaufort, is to support and promote a vibrant, cohesive mixed-use district that reflects Beaufort's historic, small town, home town values through strategic economic development initiative



# Downtown Beaufort – an eclectic mix of retail, art and deliciousness



New development is supporting the core –  
surrounded by historic residential neighborhoods



# The focus on planning



The mission of Main Street Laurens is to work to strengthen the economic base of the downtown business district through projects and events, which promote the products and services available in the downtown area through its member businesses.





Historic Square, Laurens

**Sip n' Stroll**  
Wine & Beer Tasting

Join us for a taste ...  
as you stroll this awesome place!

**Friday, May 10, 2013**  
5:30-9:00 pm

Expand your wine & beer horizons:  
Enjoy new & seasonal flavors:

**CITY SCAPE** Winery  
**THE GREENVILLE BEER EXCHANGE**

Brought to you by **LAURENS**

**\$15.00 per ticket or \$25.00 per couple**  
10% off for Main Street Members

Enjoy  
\*Hors d'oeuvres, Beer, and Discounts at Participating Businesses (non-alcoholic will be available)  
\*Live Music  
\*Dinner Specials in Downtown Restaurants

Tickets:  
Main Street Office at 864.984.2119

**MAIN STREET LAURENS**  
Celebrate Main Street Annual Dinner  
Proudly Sponsored by Laurens Commission of Public Works

2013

Where do we go from here?  
Join us for this exciting evening of celebrating Main Street Laurens as guest speaker, Tee Coker, Arnett Muldrow & Associates, shares the results of the recent market study!

**Hummingbird Cafe Garden Room**  
January 10, 2013 6:30-8:30PM  
\$15/person

Reservations by emailing us at [mail@mainstreetlaurens.org](mailto:mail@mainstreetlaurens.org) or by phone at 864-984-2119.



# Lost corner building



Main Street Manning's vision is to develop downtown Manning into a regional destination point, downtown Manning should be so compellingly unique that people will go out of their way and pass by other towns just to visit historic downtown Manning





## Manning's Champions





## Step Up Your Marketing Informational Session

August 12, 2014

6:30 pm

City Hall

Join us as we discuss various marketing opportunities for your business this upcoming holiday season.

**Topics include: Social Media, News and Radio Advertising, Upcoming Events, and Visual Displays**

**You don't want to miss this opportunity!**

Call 435-8477 for more information



Brought to you by Main Street Manning, a department of the City of Manning



Main Street Hartsville is building a vibrant downtown, focusing on thriving businesses, entertainment, recreation, the arts and historic preservation.





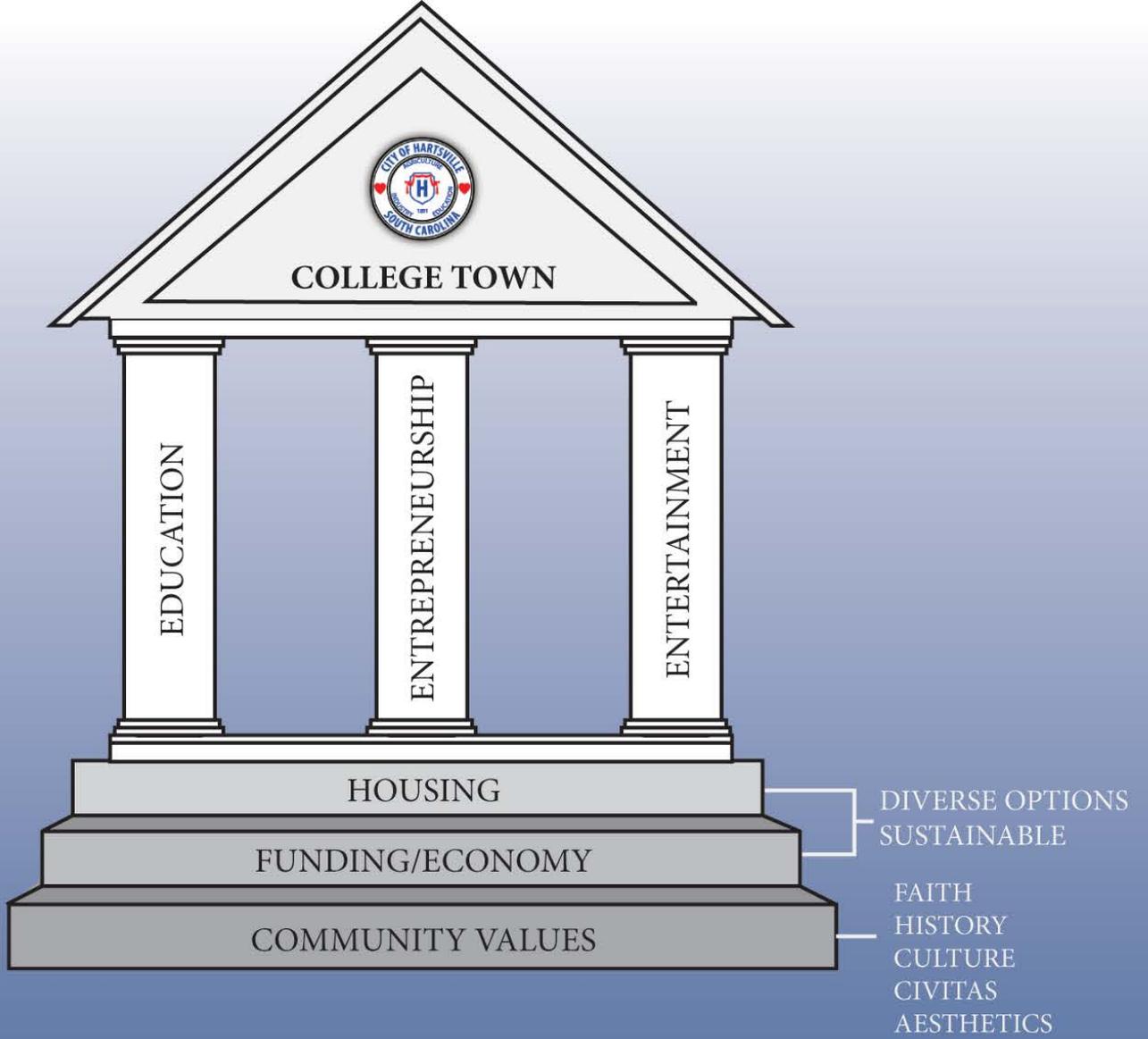
**City of Hartsville, SC**  
**MASTER PLAN**

## Priority Goals

1. Be a vibrant college town.
2. Enhance 6<sup>th</sup> Street corridor.
3. Improve gateways and corridors into the city.
4. Improve downtown: diversity in businesses, condition of buildings, aesthetics, management, maintenance
5. Provide more diverse housing options.
6. Recruit and retain young professionals.
7. Maximize the use of Center Theater.
8. Coordination between the Hartsville Community Development Foundation, Hartsville Downtown Development Association, the Greater Hartsville Chamber of Commerce and the City of Hartsville – centralized hospitality organization.
9. Redevelop the Oakdale Mill Village.
10. Keep Hartsville Local... and Promote.

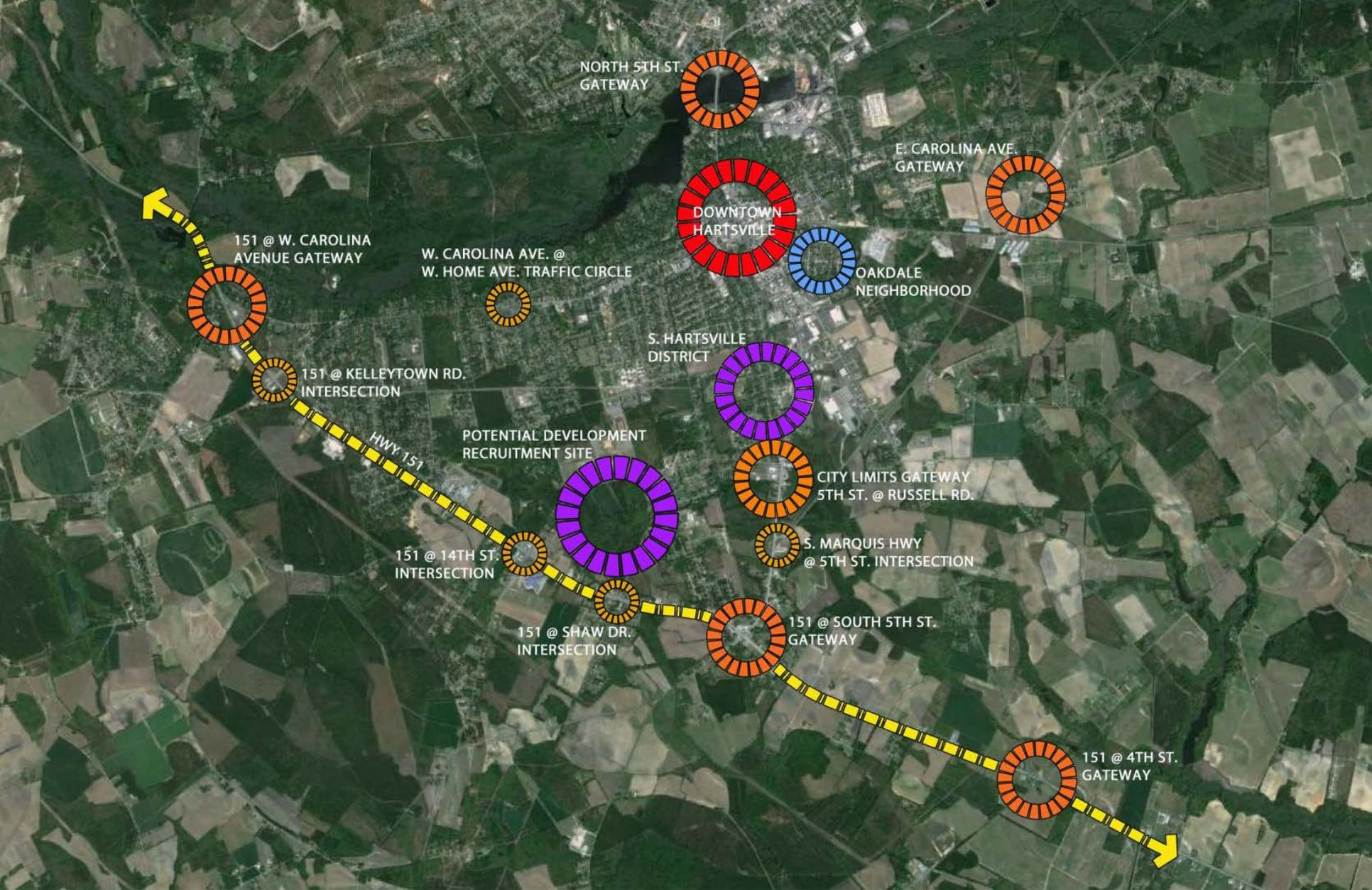
# Best College Town in South Carolina... and the Southeast

*The City of Hartsville's economic development objective is to promote policies that encourage new and expanded residential development in the downtown area and new and expanded business activity within the City, and especially in the downtown area, that results in growth in employment, income and the tax base in the City. This will enhance the "College Town" atmosphere.*



## Development Strategies

- Create a **vibrant**, growing **downtown residential community**.
- Create an **Entrepreneurial Culture** by supporting and encouraging the cooperation of the new Clemson Incubator with the existing network of young professionals at existing partners including Coker, GSMS, Sonoco, FDTC, Chamber of Commerce and others; and the integration of existing academic programs at Coker and the GSMS with the Clemson Incubator.
- Create a Tax Increment Financing **(TIF) District** in the Downtown District to help stimulate new investment through infrastructure investment and utilize the existing MCBP to enhance downtown development.
- Create a Community Development Corporation (**CDC**)
- Stimulate **new and expanded commerce in the downtown** area through focused economic development efforts.



NORTH 5TH ST. GATEWAY

E. CAROLINA AVE. GATEWAY

DOWNTOWN HARTSVILLE

OAKDALE NEIGHBORHOOD

151 @ W. CAROLINA AVENUE GATEWAY

W. CAROLINA AVE. @ W. HOME AVE. TRAFFIC CIRCLE

S. HARTSVILLE DISTRICT

151 @ KELLEYTOWN RD. INTERSECTION

POTENTIAL DEVELOPMENT RECRUITMENT SITE

CITY LIMITS GATEWAY 5TH ST. @ RUSSELL RD.

151 @ 14TH ST. INTERSECTION

S. MARQUIS HWY @ 5TH ST. INTERSECTION

151 @ SHAW DR. INTERSECTION

151 @ SOUTH 5TH ST. GATEWAY

151 @ 4TH ST. GATEWAY

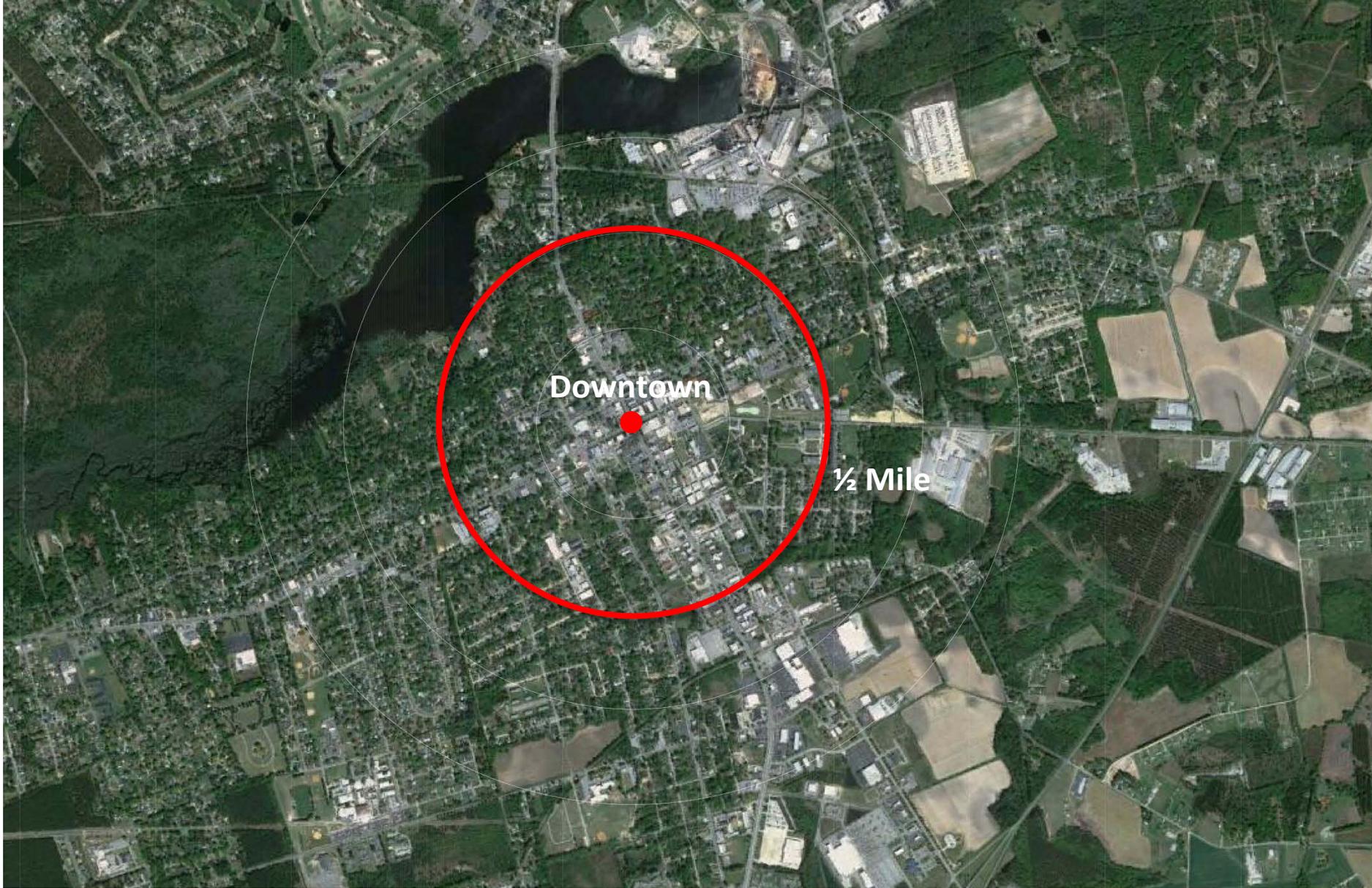
HWY 151

# Hartsville Signage Concepts



**MASTER PLAN**  
CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



Downtown

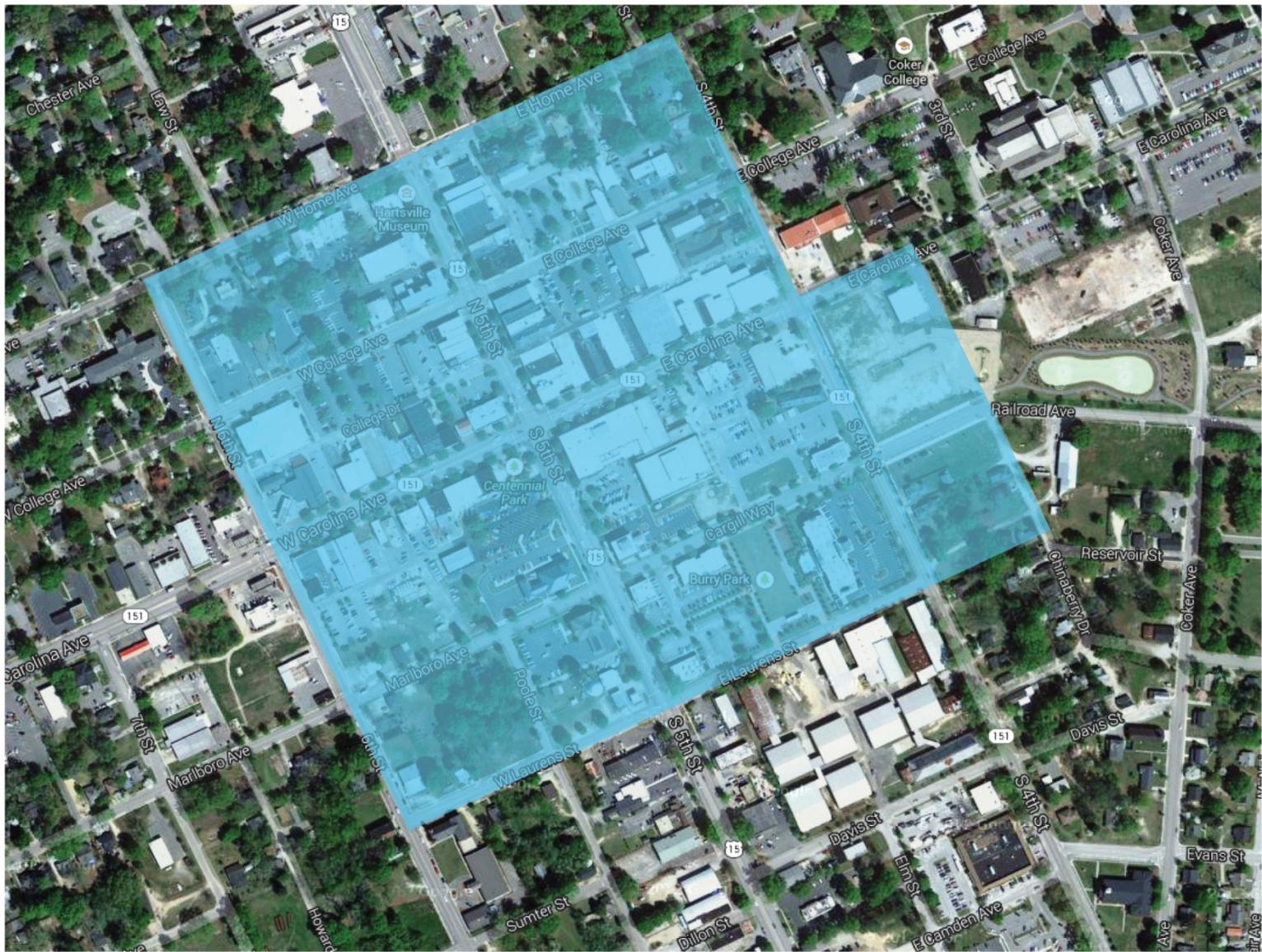
1/2 Mile



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



Google earth

Imagery Date: 3/26/2012 34°22'09.21" N 80°04'13.47" W elev 216 ft eye alt 862 ft



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



Google earth

Imagery Date: 3/26/2012 34°22'09.21" N 80°04'13.47" W elev 216 ft eye alt 862 ft



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



Google earth

Imagery Date: 3/26/2012 34°22'09.21" N 80°04'13.47" W elev 216 ft eye alt 862 ft



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



Google earth

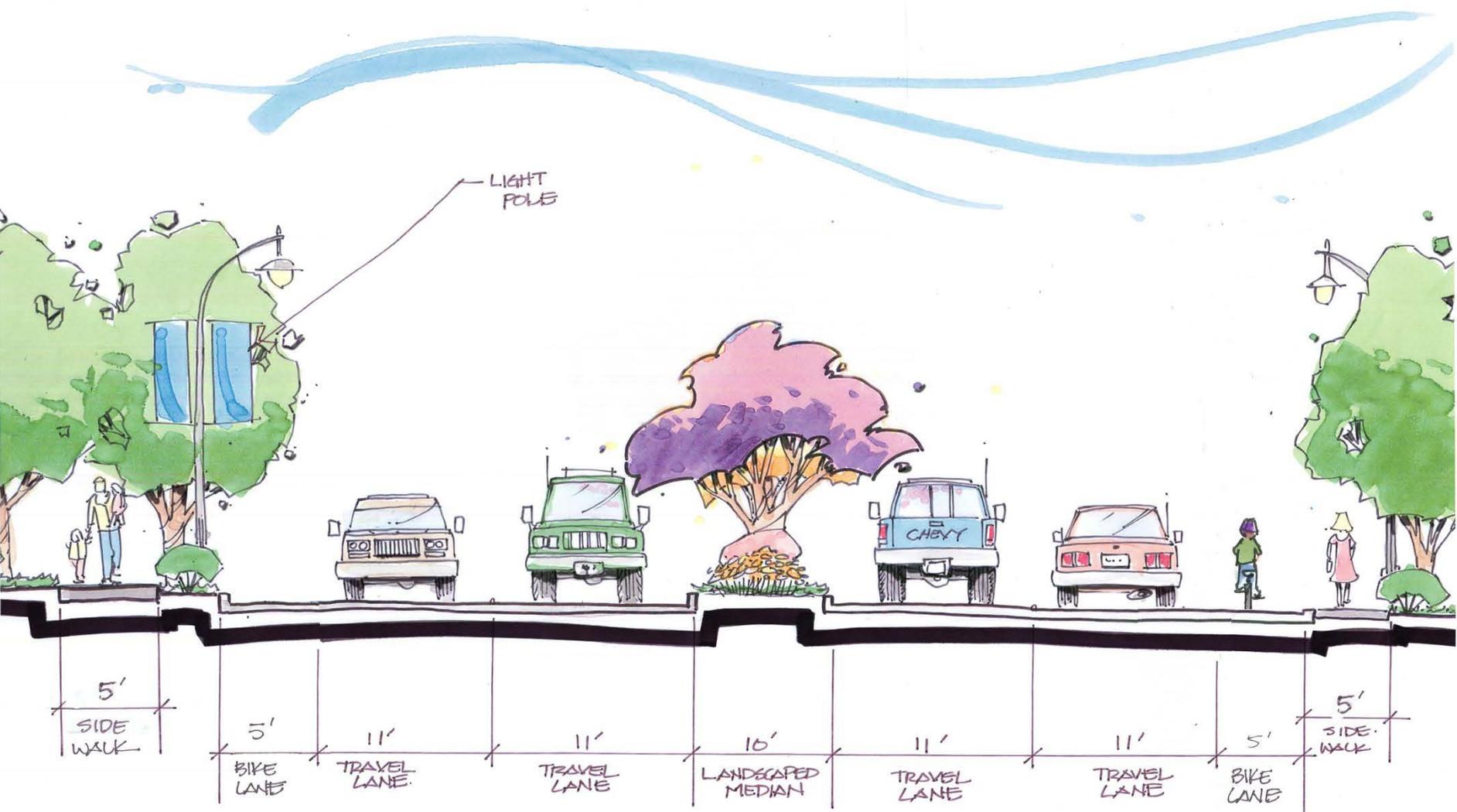
Imagery Date: 3/26/2012 34°22'09.21" N 80°04'13.47" W elev 216 ft eye alt 862 ft



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# STREETSCAPE SECTION C



**MASTER PLAN**  
CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates

# Sixth Street – Existing Conditions



**MASTER PLAN**  
CITY OF HARTSVILLE, SOUTH CAROLINA

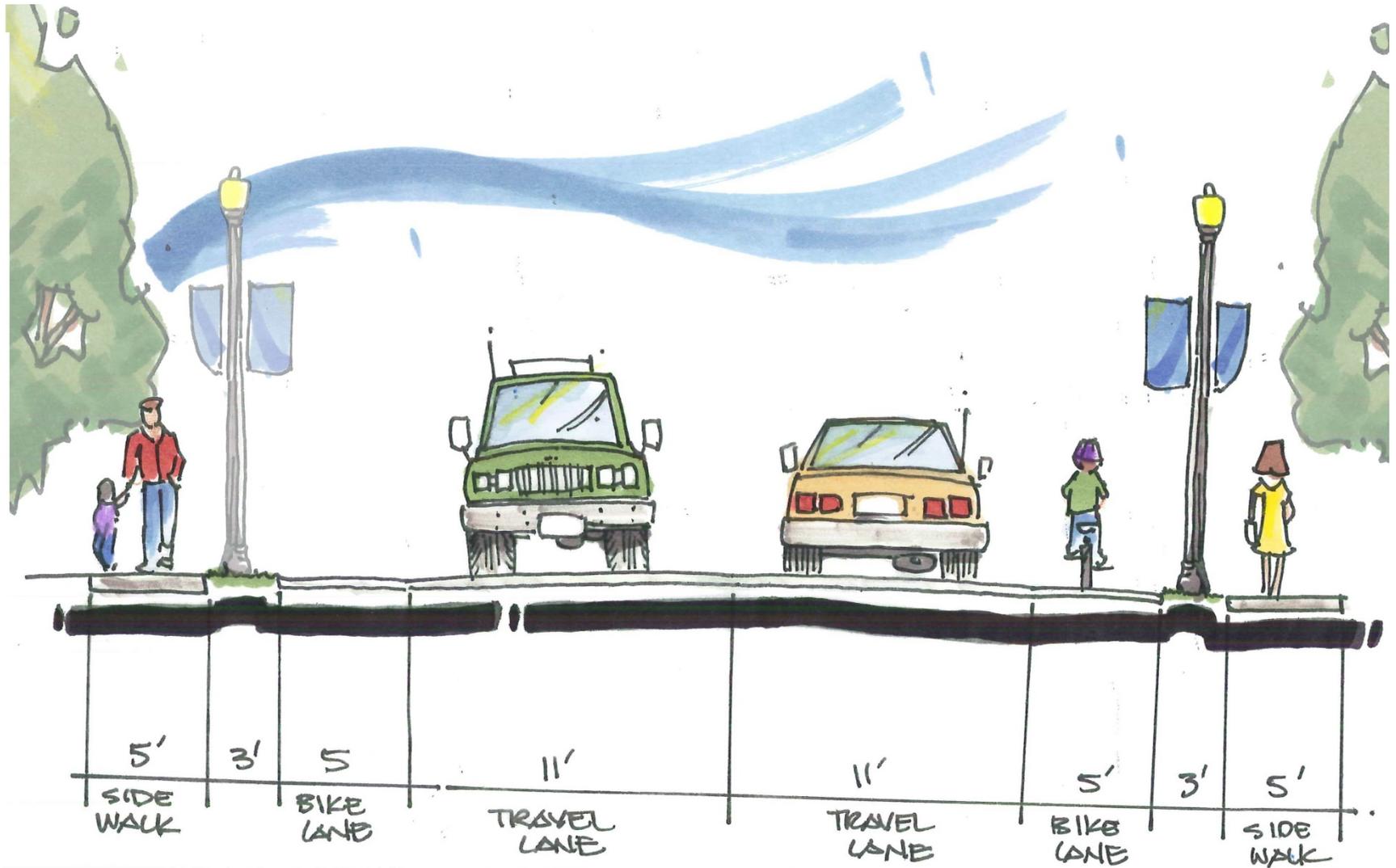
November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates

# Sixth Street – Conceptual Improvements



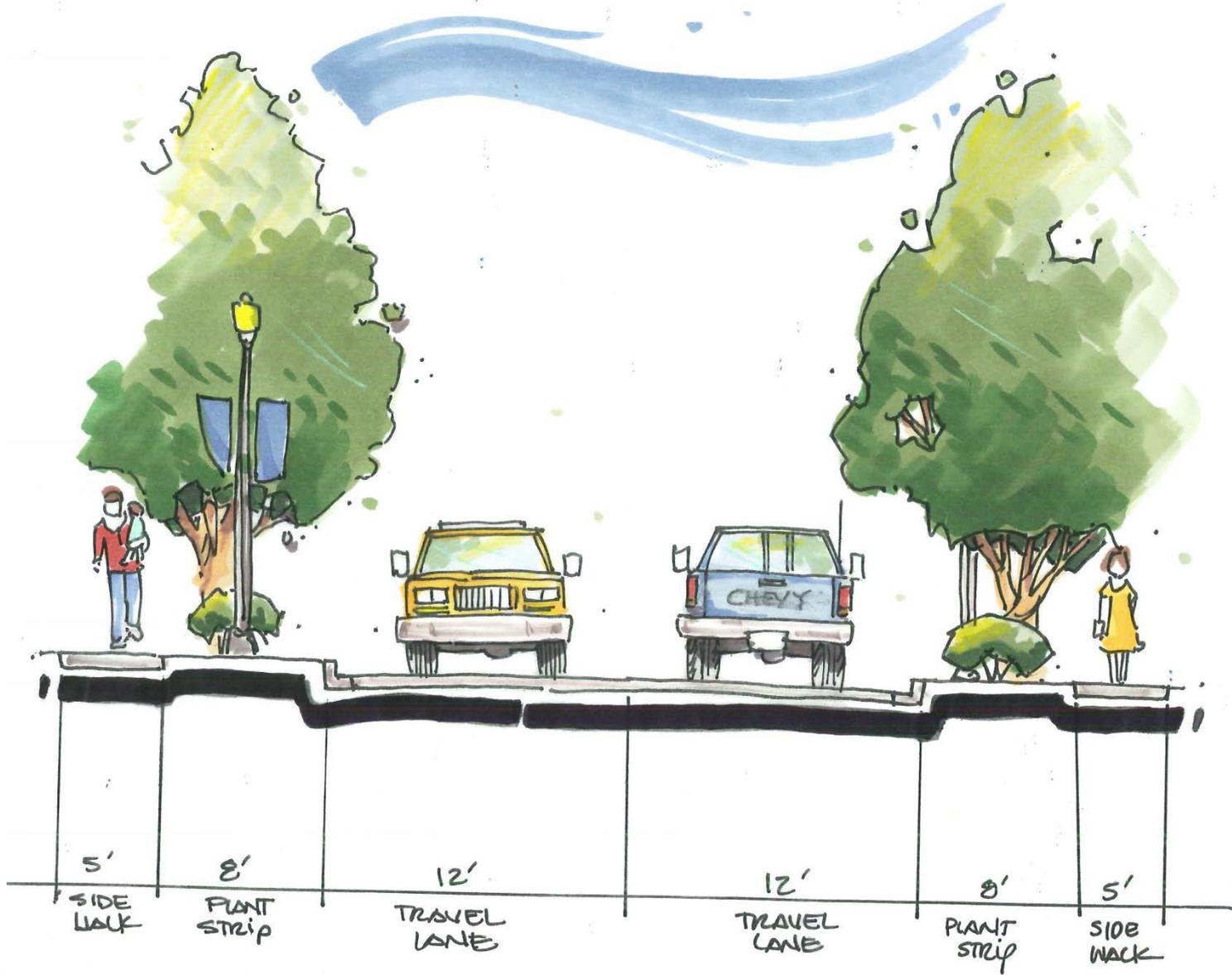
**MASTER PLAN**  
CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



**MASTER PLAN**  
CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
 The Boudreaux Group | LandPlan Group South | Miley & Associates

# Legend

Oakdale Properties



## MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates

# Legend

 Oakdale Properties



## MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates

# Legend

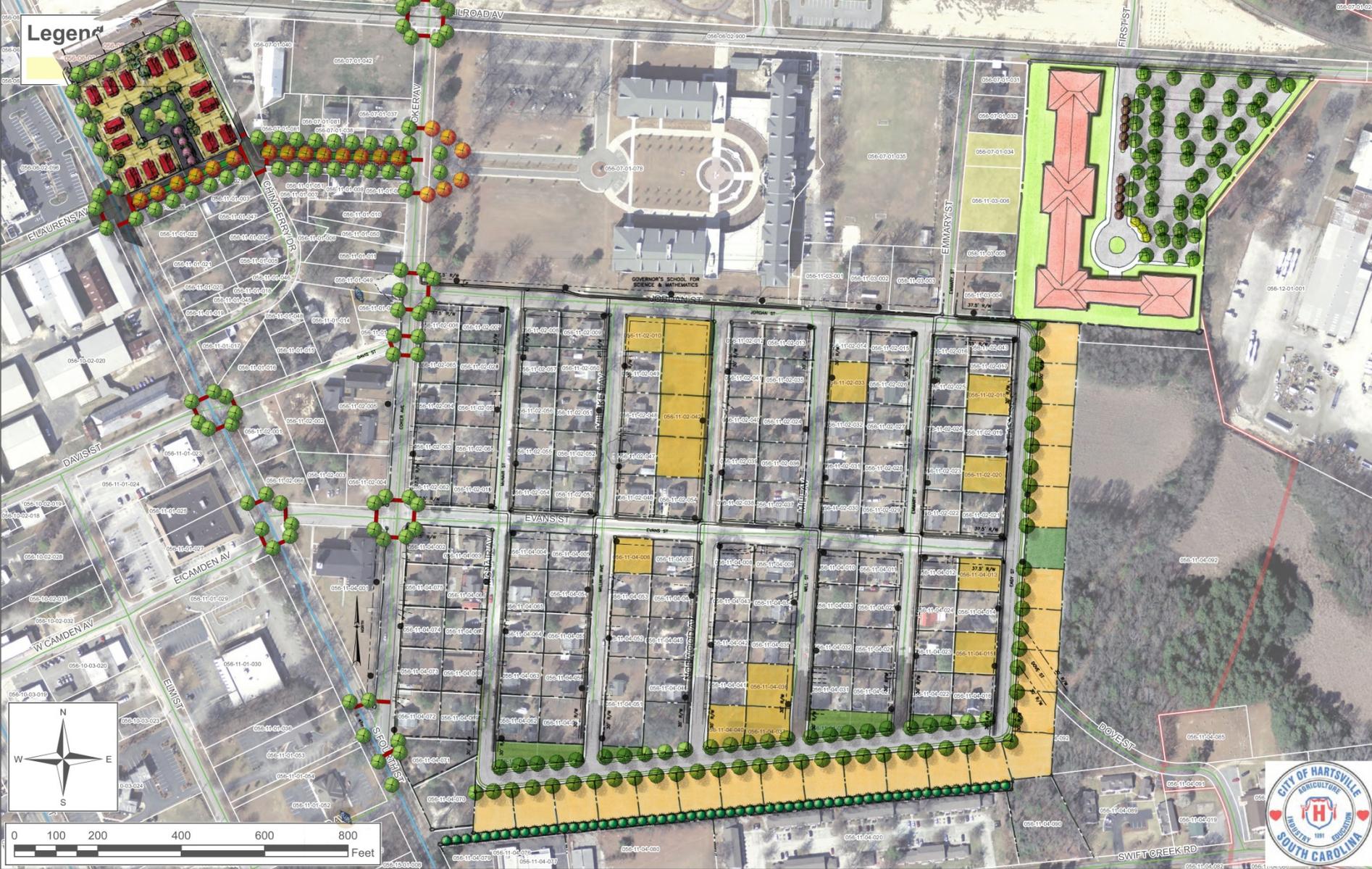
 Oakdale Properties



## MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
 The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
 The Boudreaux Group | LandPlan Group South | Miley & Associates



EAST COLLEGE AVE.



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates





---

Kimbrell's Redevelopment Concepts  
Façade  
Interior Walkway

HARTSVILLE COMMUNITY FOUNDATION

The **Boudreaux** Group

---



The **Boudreaux** Group  
Interdisciplinary Design Architecture Interiors Planning





---

Kimbrell's Redevelopment Concepts  
Façade  
Interior Walkway

HARTSVILLE COMMUNITY FOUNDATION

The **Boudreaux** Group



The **Boudreaux** Group  
Interdisciplinary Design Architecture Interiors Planning



Kimbrell's Development Concept  
Façade

HARTSVILLE COMMUNITY DEVELOPMENT FOUNDATION

The **Boudreaux** Group



The **Boudreaux** Group  
Interdisciplinary Design Architecture Interiors Planning



Kimbrell's Development Concept  
Plaza

HARTSVILLE COMMUNITY DEVELOPMENT FOUNDATION

The **Boudreaux** Group



The **Boudreaux** Group  
Interdisciplinary Design Architecture Interiors Planning



CAROLINA AVENUE ELEVATION



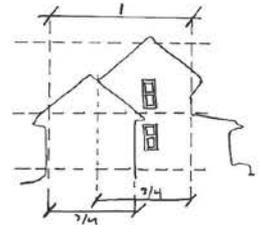
MANTISSA ROW ELEVATION





## Vernacular: Arts and Crafts Two-Story Cottage (1,800 - 3,200 SF)

This two-story single family house is based on a symmetrical plan and elevation with a central entry. The footprint and plan can be expanded by maintaining the symmetry, scale and proportions of the design. The number of windows can be increased, but should honor the symmetrical precedent.



## Design Elements

### Key Element: Brackets at eave



### 1 Porches

- Porches 8' depth
- Presentation to street, connection from porch steps to public sidewalk.

### 2 Roofs

- Pitch: 4:12 to 8:12

#### Materials

- Standing seam metal, slate (including manufactured slate products), asphalt or composition shingles.
- Soffits: smooth-finish wood, fiber-cement or composition board.

### 3 Exterior

#### Windows

- Double hung, 6 over 6 lights
- 2:1 overall proportions
- Windows: Painted wood or solid cellular PVC, or vinyl clad. True divided or simulated divided light sash with traditional profile (7/8")

#### Doors

- Wood, fiberglass or steel with traditional stile-and-rail proportions and raised panel profiles, painted or stained.

#### Walls

- Smooth-finish wood or fiber-cement lap siding.
- Foundations & Chimneys: Brick veneer.
- Trim: Wood

### 4 Yard

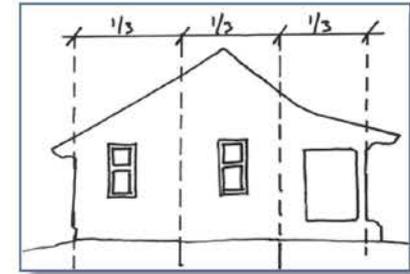
- Setback is consistent with other houses on the street.
- House is set back from street allows for front yard.
  - Main floor level is 18-24" above ground level on brick perimeter wall. Plantings at drip line of roof above absorb roof drainage and soften the visual boundary between house and ground.



## Vernacular: Arts and Crafts Two-Story Cottage (1,200 - 1,800 SF)



The Mill Cottage originally housed two families and had a shared, central foyer and front porch. This style could serve as a small, single-family home or a duplex with two studio apartments. The footprint can be expanded by maintaining the existing buildings proportions, utilizing the same door and window proportions, and tying into the existing roof condition.



## Design Elements

**Key Element:**  
Symmetrical Plan



### 1 Porches

- Porches >8' depth
- Presentation to street, connection from porch steps to public sidewalk.

### 2 Roofs

- Pitch: 4:12 to 8:12

#### Materials

- Standing seam metal, slate (including manufactured slate products), asphalt or composition shingles.
- Soffits: smooth-finish wood, fiber-cement or composition board.

### 3 Exterior

#### Windows

- Double hung, 6 over 6 lights
- 2:1 overall proportions
- Windows: Painted wood or solid cellular PVC, or vinyl clad. True divided or simulated divided light sash with traditional profile (7/8")

#### Doors

- Wood, fiberglass or steel with traditional stile-and-rail proportions and raised panel profiles, painted or stained.

#### Walls

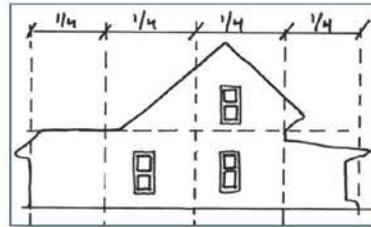
- Smooth-finish wood or fiber-cement lap siding.
- Foundations & Chimneys: Brick veneer.
- Trim: Wood

### 4 Yard

- Setback is consistent with other houses on the street.
- House is set back from street allows for front yard.
  - Main floor level is 18-24" above ground level on brick perimeter wall. Plantings at drip line of roof above absorb roof drainage and soften the visual boundary between house and ground.



## Vernacular saltbox and cottage style combination (1,200–1,800 SF)



This style utilizes the same basic proportions of the second style while raising the roof to allow for a single bay of rooms and storage space. This house in particular utilizes a Saltbox style roofline, which creates a high eave line to the street, and low eave to the back yard.



## Design Elements

### Key Element:

Craftsman porch columns



### 1 Porches

- Porches >8' depth
- Presentation to street, connection from porch steps to public sidewalk.

### 2 Roofs

- Pitch: 4:12 to 8:12

#### Materials

- Standing seam metal, slate (including manufactured slate products), asphalt or composition shingles.
- Soffits: smooth-finish wood, fiber-cement or composition board.

### 3 Exterior

#### Windows

- Double hung, 6 over 6 lights
- 2:1 overall proportions
- Windows: Painted wood or solid cellular PVC, or vinyl clad. True divided or simulated divided light sash with traditional profile (7/8")

#### Doors

- Wood, fiberglass or steel with traditional stile-and-rail proportions and raised panel profiles, painted or stained.

#### Walls

- Smooth-finish wood or fiber-cement lap siding.
- Foundations & Chimneys: Brick veneer.
- Trim: Wood

### 4 Yard

- Setback is consistent with other houses on the street.
- House is set back from street allows for front yard.
- Main floor level is 18-24" above ground level on brick perimeter wall. Plantings at drip line of roof above absorb roof drainage and soften the visual boundary between house and ground.



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates



# MASTER PLAN

CITY OF HARTSVILLE, SOUTH CAROLINA

November 13, 2013 | Presentation to Steering Committee  
The Boudreaux Group | LandPlan Group South | Miley & Associates

# Restoring Prosperity

2008, Brookings Institute Report

**Strong leadership is essential.**

**Success requires vision and planning.**

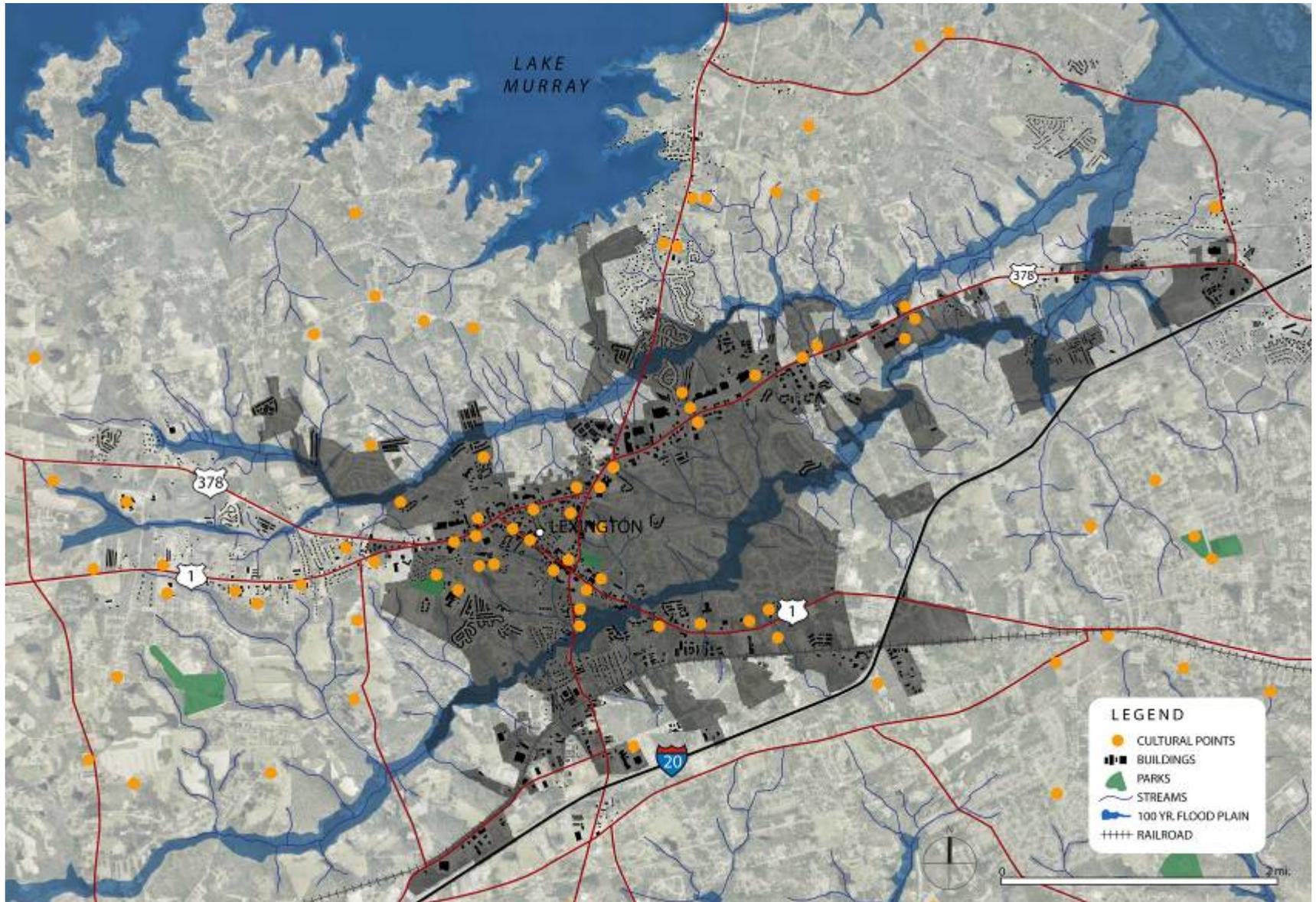
**You're all in it together now.**

**Place matters—take advantage of it.**



# Town of Lexington Vision Plan

# Vision Concept - Centers



# DRAFT Downtown Lexington Proposed Traffic Plan Phasing Recommended by SCDOT

Please note: All cost estimates in 2009 dollars.

This conceptual traffic plan identifies a series of operational and construction opportunities to improve traffic flow in downtown Lexington. To the greatest extent possible, the plan utilizes the existing road network to improve traffic conditions and safety, while limiting impacts to social, cultural, and natural resources.

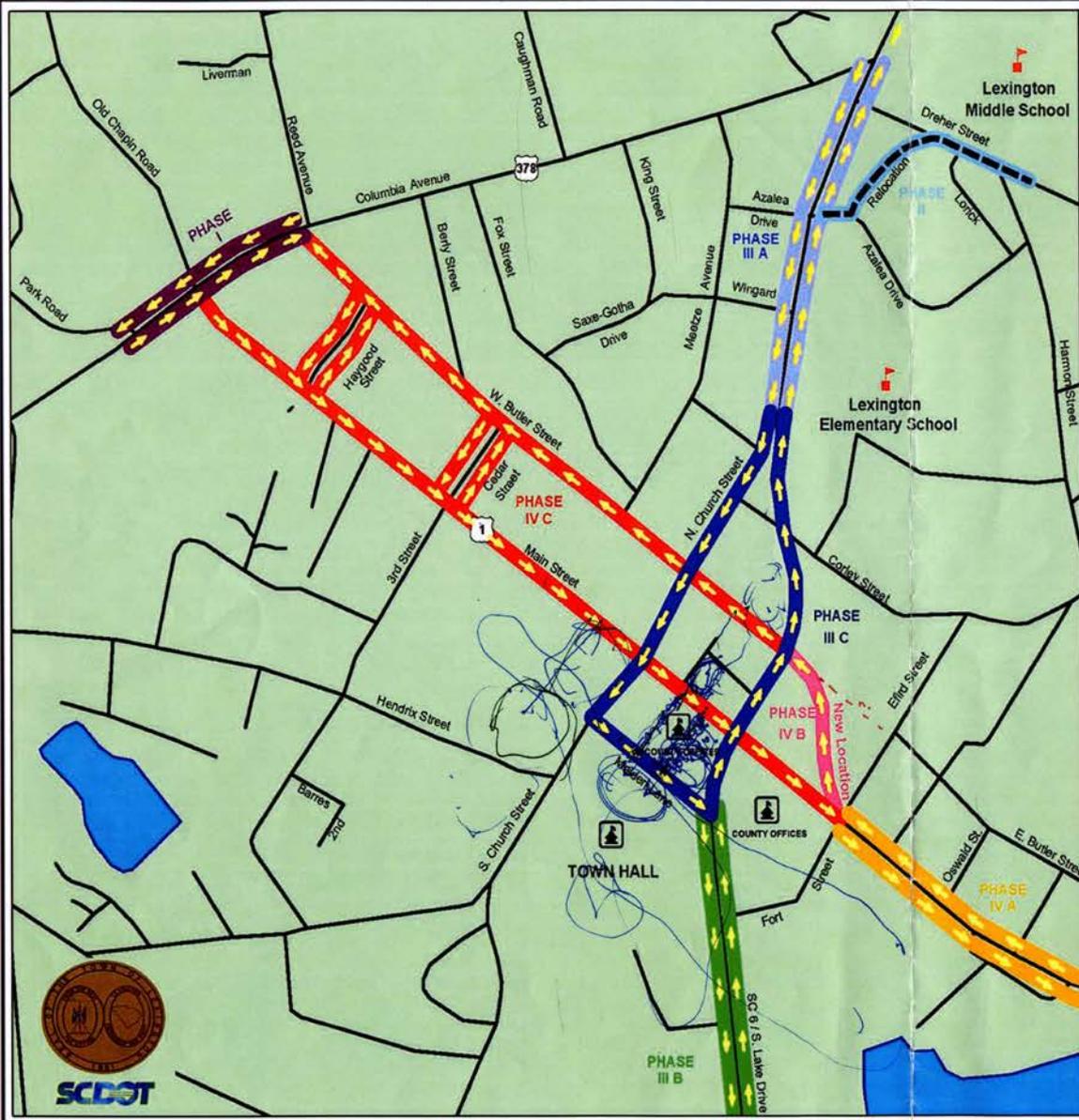
The conceptual plan has been separated into phasing components in order to fund selected components while waiting for full funding of the proposed plan. Collectively, the components offer the greatest benefit to downtown traffic conditions.

The conceptual plan does not represent a detailed design plan. Traffic conditions and potential improvements have been tested using accepted planning-level analysis. Cost estimates are based on comparable unit costs for design, right-of-way, and construction in present day (2008) dollars. Cost estimates do not include signals or signage.

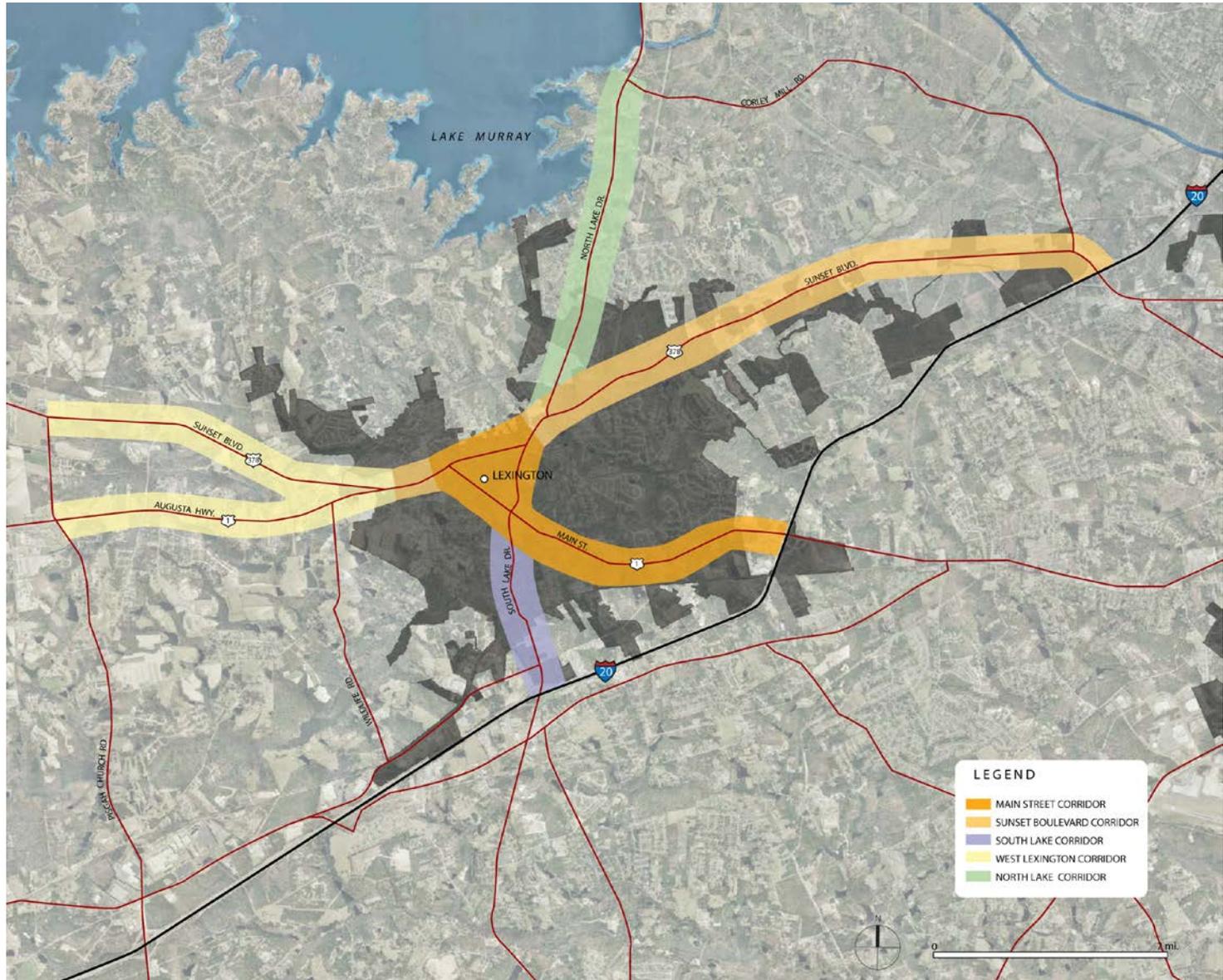
Each component includes provisions for curbing, drainage, milling of existing asphalt, and resurfacing and striping. For phases II, III, and IV, additional estimates have been included to consider sidewalks and bike lanes. Decisions regarding landscaping and on-street parking would be addressed during the design.

- Phase I:**
  - Intersection Improvements along US 378: Widen US 378 from near S-638 (Reed Avenue)/S-131 (W. Butler Street) to S-127 (Park Road) and add dedicated right turn lanes on S-127 (Park Road) and US 1 (W. Main Street). Sidewalks are included. This Phase is currently under design. Projected Cost: \$ 12.5 Million
- Phase II:**
  - Relocation of Dreher Street: Relocate the Dreher Street intersection at SC 6 (North Lake Drive). Dreher Street would tie in with Azalea Drive (S-254) currently intersecting with SC 6. A new traffic signal would be installed at the intersection with SC 6 and Azalea Drive. Projected Cost: \$ 6.5 Million (just relocation of roadway)  
Projected Cost with Sidewalks: \$ 6.6 Million  
Projected Cost with Bike Lanes and Sidewalks: \$ 6.8 Million
- Phase III (can be switched with Phase IV):**
  - A)** Widening of SC 6 between US 378 & North Church Street (can be switched with B): Widen SC 6 to a 5-lane section. The intersection of US 378 and SC 6 would be realigned and include a free-flow right turn lane for traffic from SC 6 northbound to US 378 eastbound. Double left-turn lanes would be provided from US 378 to SC 6 southbound. Projected Cost: \$2.4-Million (just roadway)  
Projected Cost with Sidewalks: \$6.8 Million  
Projected Cost with Bike Lanes and Sidewalks: \$10.8 Million
  - B)** Widening of SC 6 between Maiden Lane and just past Vera Road (can be switched with A): Widen SC 6 to a 5-lane section between Maiden Lane and just past Vera Road to tie in to existing 5-lane section. Projected Cost: \$16.1 Million (just roadway)  
Projected Cost with Sidewalks: \$19.2 Million  
Projected Cost with Bike Lanes and Sidewalks: \$21.7 Million
  - C)** SC 6 & Church Street/Maiden Lane One-Way Pairs (both A & B must be completed before constructing C): SC 6 from Maiden Lane to Church Street will accommodate 2 northbound lanes. N. Church Street and Maiden Lane will accommodate 2 southbound lanes. Projected Cost: \$11.5 Million (just roadway)  
Projected Cost with Sidewalks: \$11.9 Million  
Projected Cost with Bike Lanes and Sidewalks: \$15.3 Million
- Phase IV (can be switched with Phase III):**
  - A)** Widening of US 1 between Fort Street/Efford Street and just past Taylor Drive (can be switched with B): Widen US 1 to 5-lane section between Fort Street/Efford Street and just past Taylor Drive to tie in to existing 5-lane section. Projected Cost: \$4.9 Million (just roadway)  
Projected Cost with Sidewalks: \$11.4 Million  
Projected Cost with Bike Lanes and Sidewalks: \$11.5 Million
  - B)** New Location from US 1 to W. Butler (can be switched with A): A new location connection will be required for 2 northbound traffic lanes from US 1 to W. Butler Street. Projected Cost: \$6.0 Million (just roadway)  
Projected Cost with Sidewalks: \$6.1 Million  
Projected Cost with Bike Lanes and Sidewalks: \$6.1 Million
  - C)** US 1 & West Butler Street One-Way Pair (both A & B must be completed before constructing C): US 1 from US 378 to SC 6 will accommodate 2 southbound traffic lanes. W. Butler Street, from SC 6 to US 378 will accommodate 2 northbound traffic lanes. Improvements are proposed for Haygood Street and Cedar Street to accommodate traffic circulation. Traffic entering or exiting from Reed Avenue to US 378 would either be limited to right-in and right-out movements or left turns would be restricted during peak traffic hours. Projected Cost: \$5.2 Million (just roadway)  
Projected Cost with Sidewalks: \$5.5 Million  
Projected Cost with Bike Lanes and Sidewalks: \$12.5 Million

\*\* Recommendation to the Town of Lexington: It would be wise to survey the entire plan area in the near future to ensure that selected phases are compatible to tie-in with future phases.



# Vision Concept - Corridors

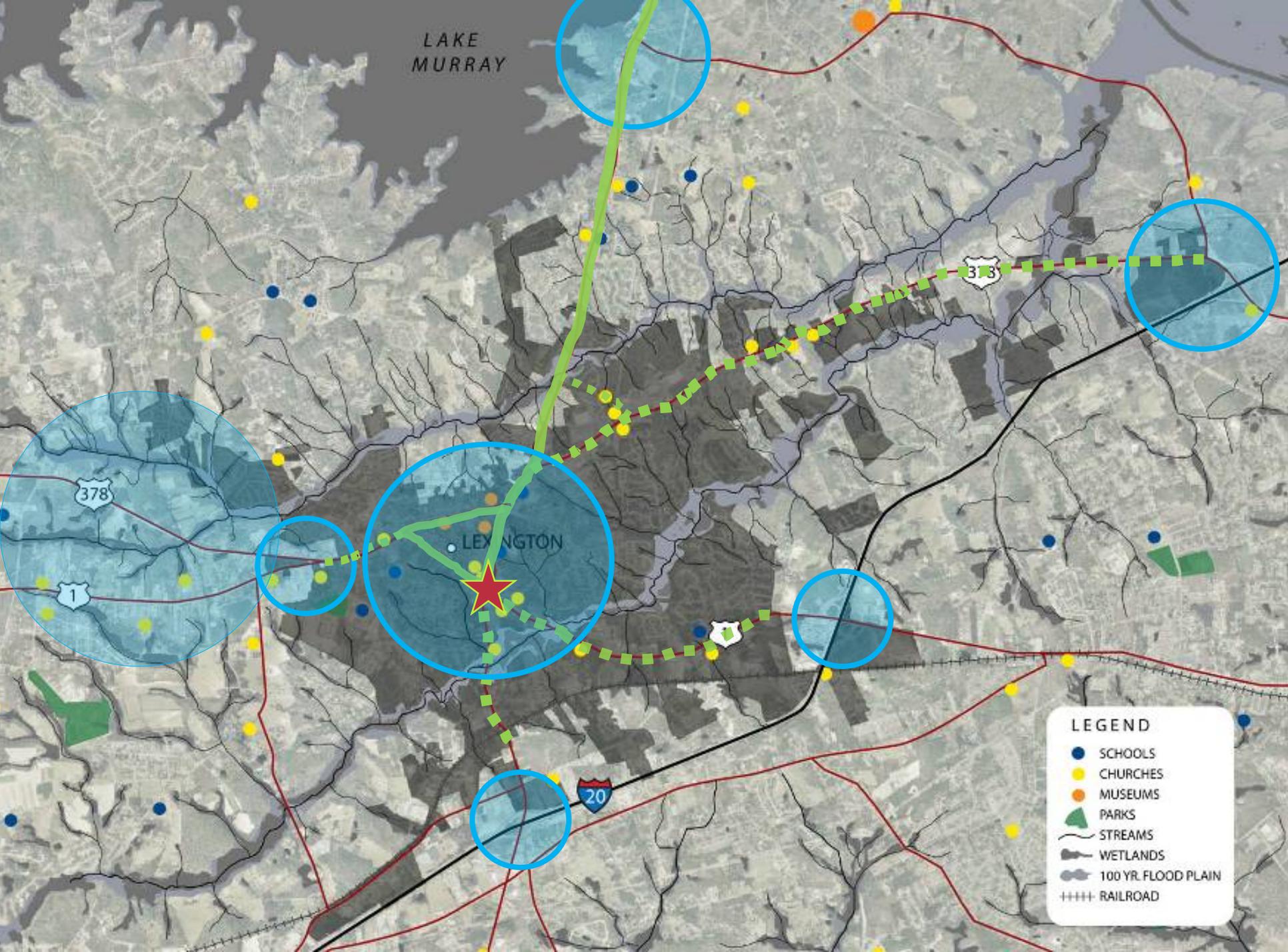


# History



**Downtown**



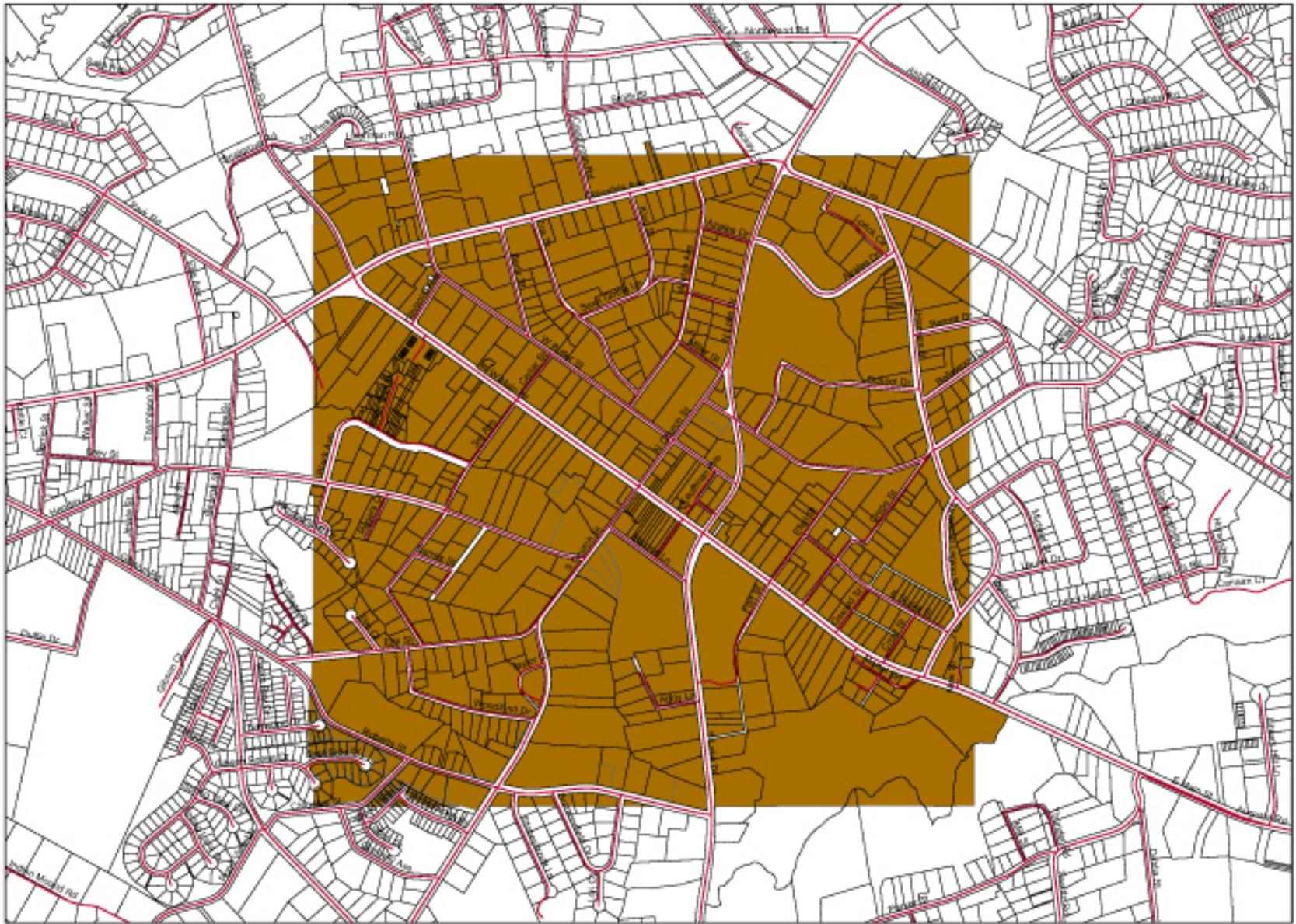


LAKE MURRAY

LEXINGTON

**LEGEND**

- SCHOOLS
- CHURCHES
- MUSEUMS
- ▲ PARKS
- ~ STREAMS
- ▬ WETLANDS
- ▬ 100 YR. FLOOD PLAIN
- ++++ RAILROAD



**Legend**

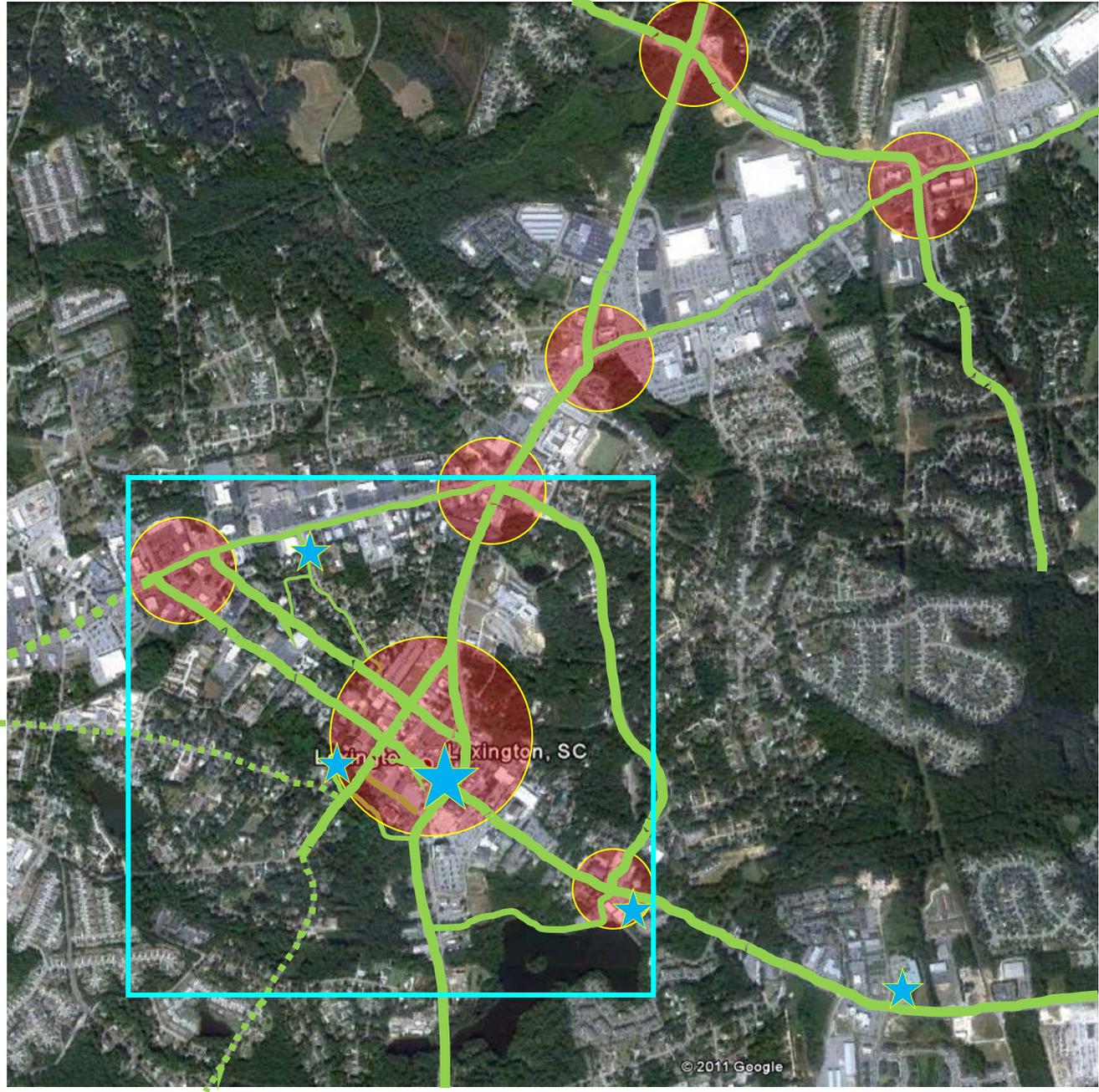
Parcel Annexation 1967-2008

Annex\_Mun\_

1961

# Strategic Development Areas





### Strategic Development Areas (next five years)

- ◆ Corridor Development
- ◆ Economic and Community Development Management
- ◆ Downtown

*Other important elements:*

- ◆ Infrastructure
- ◆ Parking
- ◆ Traffic
- ◆ Existing Ordinances and Design Standards
- ◆ Public Art

### Key Qualities of Livability

- ◆ Strong Core
- ◆ Connectivity and Walkability
- ◆ The Civic Realm

## *Guiding Principles of the Vision*

- Main Street/Downtown is the heart of Lexington... Old Mill to Sunset, historic center, government center, origins of the town.
- Lexington's most important and endearing quality is the sense of community found throughout town... safe, good schools, neighbors helping neighbors, welcoming, natural beauty, history, family values, natural resources, economic prosperity.
- Lexington is, first and foremost, a small town... maintain and enhance this quality even with continued growth, respect the rural nature.
- Develop in a way that sustains Lexington's natural beauty, sense of community, history and opportunities for prosperity... intentional, sustainable and authentic development... Lexington's own.
- Connectivity - connecting people to people and people to places within town (transportation, communication, civic activities) - is paramount to remaining an authentic small town.
- Innovation and sustainability in connectivity, development, education and business are vital for Lexington's prosperity.



# Accomplishments

- Farmers Market
- Lexington Square
- Adaptive Signaling
- Vision Plan Branding
- Updated Design Guidelines
- Façade Grant Program
- Rebirth of the traditional SnowBall and new Christmas traditions created
- Implementation of the I-20/Sunset boulevard interchange beautification
- Telephone Historic Tours
- Positive influence on implementation of Phase I Unified Transportation Plan
- Positive influence on new Chamber office on Main Street
- Innovation approaches to corridor studies
- Renewed Community Spirit
- Stronger cooperative spirit between the Town of Lexington and Lexington County



# TOWN OF Lexington Farmers Market SC





# Phase I Projects:



Snowball Festival - Started in 2012

Movie in the Square, Concert, Carnival, Tree Lighting,  
5K race, Parade

Main St. and Lexington Square



# I-20 Interchange Beautification



# I-20 Interchange Beautification

TOWN OF  
**Lexington**

**LEGEND**

- DAYLILY & PERENNIAL COLOR
- GRAPE AND SHRUB COLOR
- NATIVE GRASSES, SHRUBS
- ADDITIONAL COLOR
- ORNAMENTAL TREES
- EVERGREEN TREES

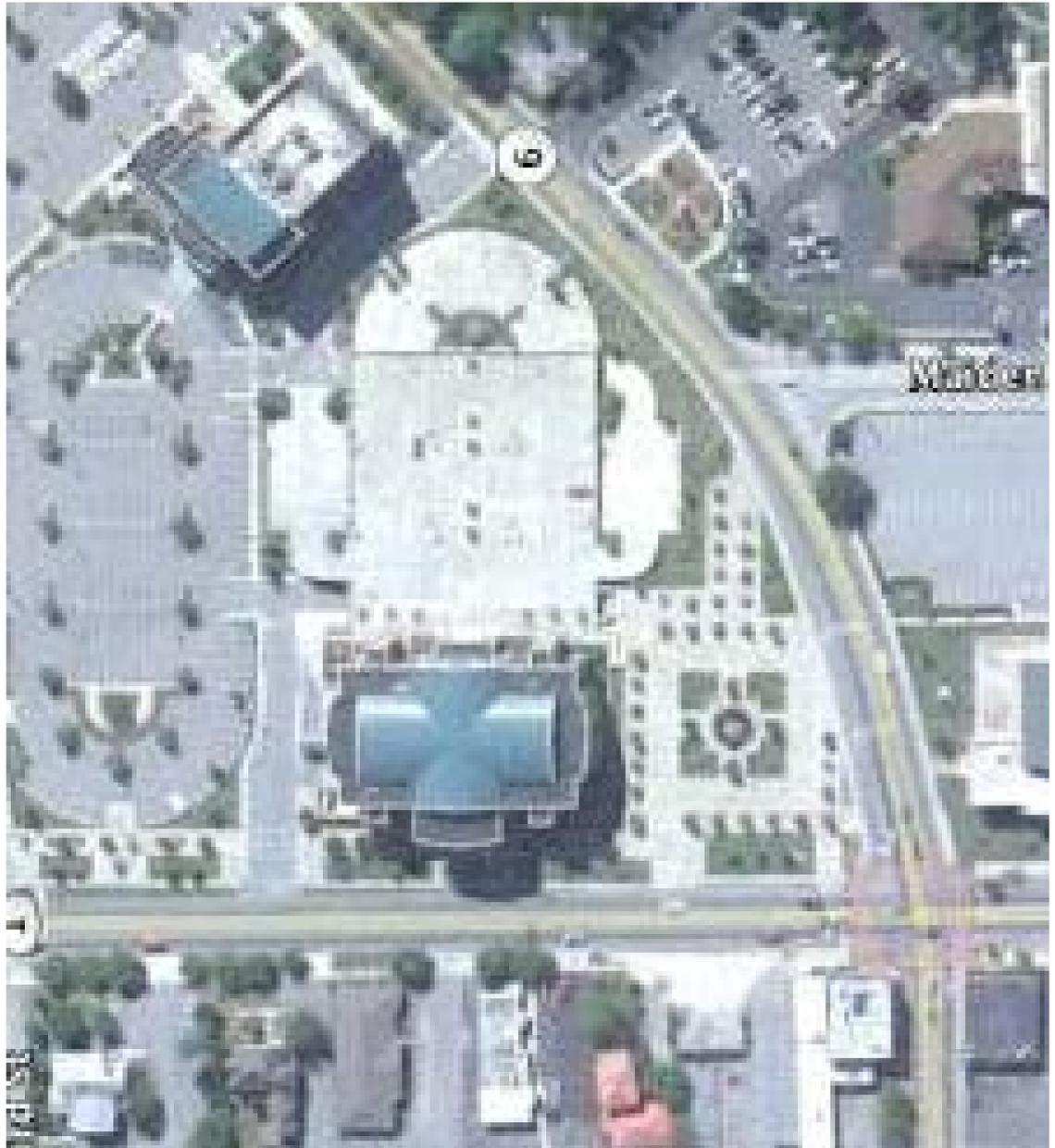


SCALE 1"=100' DATE: MAR, 2011

# Lexington F



# Lexington Square



# Lexington Square



# Lexington Square



# Lexington Square



# Lexington Square



*When we build let us think that we build forever. Let it not be for present delight nor for present use alone; let it be such work as our will thank us for, and let us think, as we lay stone on stone, that a time is to come when those stones will be held sacred because our hands have touched them, and that men will say as they look upon the labor and wrought substance of them, “See, this our fathers did for us.”*

John Ruskin, 1880  
English critic, essayist, & reformer (1819 - 1900)