

SCHEDULE **OF** EVENTS

REGISTRATION 8:30 – 9:00 AM ➔ LOBBY

SESSION ONE ➔ 9:00 – 9:45AM

To Move or Not to Move * AUDITORIUM

The decision to move or not move a historic building often becomes a lively debate in communities when it is discovered that a building may be demolished. The advantages and disadvantages of moving historic properties, and what communities can do ahead of time to avoid this difficult dilemma, will be discussed.

SPEAKER: Michael Bedenbaugh, Palmetto Trust for Historic Preservation

A Case Study on Mid-Century Modern Architecture *WACHOVIA I/II

Lyles, Bissett, Carlisle and Wolff (LBC&W) of Columbia was perhaps the region's preeminent architecture firm for 30 years following World War II, designing some of the state's most notable commercial and public buildings in a range of interpretations of Modernism. Learn more about the impact of this firm and consider reasons to preserve local examples of mid-century modern buildings.

SPEAKERS: Jane W. Campbell, Stephanie E. Gray, Kayla G. Halberg, and Robert T. Olguin, graduate students in the University of South Carolina Public History Program

A Marriage of Technology and History * WACHOVIA III

Learn about the process of transforming a historic building on the USC Horseshoe into the new home for the School of Journalism and Mass Communications. The project created a highly technical building interior, including a fully operational broadcast studio, while following good preservation and sustainability practices.

SPEAKER: Karen Quinn, Boudreaux Group

SESSION TWO ➔ 10:00 – 10:45AM

“Why Main Street Works” * AUDITORIUM

Communities across South Carolina are seeking ways to begin or enhance sustainable community revitalization. The Main Street Program empowers residents with the knowledge, skills, tools, and organizational structure necessary to revitalize their downtowns, neighborhood commercial districts and cities/towns into vibrant centers of commerce and community. Learn about the unique historic preservation-based economic development tool - the Main Street Four Point Approach®. Established in 1976, the National Main Street Center is now a subsidiary of the National Trust for Historic Preservation, and continues to evolve and develop ways for communities to engage in long-term, comprehensive, preservation-based community revitalization.

SPEAKERS: Beppie LeGrand, Main Street South Carolina; Irene Dumas Tyson, Boudreaux Group

SESSION THREE ➔ 11:00 – 11:45AM

Why Main Street Works: Real Life Stories * AUDITORIUM

Continue the exploration and conversation about why Main Street works, focusing on challenges and success stories from five southern towns.

Current Research in Historic Preservation* WACHOVIA I/II

This session explores a wide range of topics and research strategies, all of which contribute to the understanding of the cultural resources

that historic preservation organizations strive to save and the processes used.

SPEAKERS: Students in the Clemson University / College of Charleston graduate historic preservation program

FACILITATOR: Amalia Liefeste, Clemson University/College of Charleston

The Heritage Trust Program: 40 Years of Preservation WACHOVIA III

The Heritage Trust Program was created in 1974, and was the first of its kind in the nation. There are currently 74 Heritage Trust properties covering 88,045 acres in South Carolina, including 17 Cultural Heritage Preserves. Learn about the program and some of the recent archaeological investigations at these unique properties.

SPEAKER: Meg Gaillard, SC Department of Natural Resources

Archives Tour MEET IN LOBBY

Curious about how to do research at the South Carolina Archives & History Center? Wondering what's behind those double doors? Join Steve Tuttle, deputy director for archives and records management, for a behind-the-scenes tour of the archives, and get tips on how to conduct research in the collections.

LUNCH ➔ 12:00 – 1:00PM

A buffet lunch will be served in the Proprietor's Hall outside of the meeting rooms, and seating will be available in several locations, including meeting rooms and lobby areas. Weather permitting, seating will also be available outside in the garden area.

Simple Tools and Techniques for Common Historic Preservation Issues GARDEN

During the lunch hour stop by demonstrations of tools and techniques used in every-day preservation practices. Test some easy tools used for window restoration, brick repointing, wood repair, and interior storm window construction.

HOSTED BY: City of Columbia Historic Preservation Office and The Committee for the Restoration and Beautification of Randolph Cemetery (rain location: Wachovia I/II)

SESSION FOUR ➔ 1:00 – 1:45PM

National Register: Developing Historic Contexts Part 1* WACHOVIA I/II

The backbone of any National Register nomination is the ability to situate places within their proper historic context, and developing a well-argued statement of significance is often the difference between a successful and an unsuccessful nomination. This session will discuss the process of developing a historic context when nominating a property to the National Register. From research, to organization, to writing a historic context, we will discuss the process from beginning to end.

SPEAKERS: Lisa Deline, National Register of Historic Places Program of the National Park Service; Andy Chandler and Ehren Foley, State Historic Preservation Office

The Architecture of Racial Segregation: Preserving the Whole Story* WACHOVIA III

Separate schools, separate water fountains, separate waiting rooms. Learn how racial segregation influenced the built environment and how Jim Crow architecture appeared on the landscape. Using the National Register documentation form “Segregation in Columbia,” learn how to recognize and categorize spaces, and consider them in preservation and public history projects.

SPEAKER: Robert Weyeneth, University of South Carolina

Preserving a Lowcountry Icon AUDITORIUM

Drayton Hall's main house is an icon of colonial American architecture and identity. The oldest unrestored plantation house in America still open to the public, it is the nation's earliest example of fully executed Palladian architecture. Learn about the history of Drayton Hall and the ongoing structural evaluation and visitorship capacity study, including plans for the stabilization of the west portico.

SPEAKER: Craig M. Bennett, Jr., Bennett Preservation Engineering

Updating the State Preservation Plan SANTEE COOPER PATRON'S ROOM

The State Historic Preservation Office has responsibility under the National Historic Preservation Act for developing and revising a statewide historic preservation plan. In this session you can contribute your ideas to the direction and strategies of the updated plan.

SPEAKER: Elizabeth Johnson, State Historic Preservation Office

SESSION FIVE ➔ 2:00 – 2:45PM

National Register: Developing Historic Contexts Part 2* WACHOVIA I/II

See real-world examples of successful National Register nominations that include strong historic contexts. These case studies will allow for a more in-depth discussion of the elements of a well-researched, well-organized, and well-argued context statement. This session will also provide an opportunity for audience interaction and discussion.

Telling Our Story: Part 1 AUDITORIUM

What are the contributions and struggles of African American cultural and historical institutions? In recognition of the 100th anniversary of Carter G. Woodson's Association of Negro Life and History, the South Carolina African American Heritage Commission will explore the development of African American heritage institutions in the Palmetto State. When and why were they founded? What is their mission? How are they funded and supported? Who is their audience? How has that audience changed over time? How can they be better supported and promoted? What are the current challenges, opportunities, and possibilities for collaboration? Are they still needed and relevant? How have larger and better funded organizations formed by white citizens threatened smaller grassroots institutions and co-opted their content and mission?

SPEAKERS: Felicia Flemming-McCall, Southern African American Heritage Center; Patricia Williams Lessane, Avery Research Center; Victoria Smalls, The Penn Center; Fannie Simmons, Pee Dee Museum of African American Culture; Ruth Ann Butler, Greenville Cultural Exchange Center, Greenville

FACILITATOR: Bobby Donaldson, University of South Carolina

Local Preservation Incentives: A How-To for the “Bailey Bill” Program * WACHOVIA III

Do you wish you had a magic wand to make people WANT to

preserve their buildings? You do! Entice owners with the potential to save money on their property taxes every year for up to 20 years. The Bailey Bill allows local municipalities to extend a property tax incentive for historic preservation and rehabilitation projects, which owners can stack on top of state and federal income tax credits. Learn about how to create a Bailey Bill program in your area and how it has been used to assist historic preservation projects.

SPEAKERS: Amy Moore and Staci Richey, City of Columbia; Lauren Kelly, City of Beaufort

Beyond the Visible: Infrared Thermography & Historic Structures* SANTEE COOPER PATRON'S ROOM

The use of non-destructive testing, such as infrared thermography, to document historic resources is growing. Learn more about this technique, and see a live demonstration.

SPEAKERS: Betty Prime and Kalen McNabb, Meadors Conservation

SESSION SIX ➔ 3:00 – 3:45PM

Telling Our Story: Part 2 AUDITORIUM

Continue the conversation and discussion about the contributions and struggles of African American cultural and historical institutions in South Carolina.

Strategies, Challenges and Successes of Statewide Preservation* WACHOVIA I/II

This session will highlight historic preservation initiatives throughout South Carolina spearheaded by the Palmetto Trust for Historic Preservation, such as the Daufuskie Island Endangered Places Program, Wilkins House, Senn Blacksmith Shop and Grist Mill, Frogmore Lodge, Cokesbury House, and more.

SPEAKER: Michael Bedenbaugh, Palmetto Trust

Before the Interstate: 100 Years on the Bankhead Highway* WACHOVIA III

You may have heard of the Lincoln Highway and Route 66, but have you heard of the Bankhead Highway, the first “all-weather” transcontinental highway, and did you know that it passed through South Carolina on its route from Washington, D.C. to California? Learn about the history and influence of the highway, and see examples of the original parts of this important historic transportation route.

SPEAKER: Ernest Blevins, West Virginia State Historic Preservation Office

TOUR ➔ 3:30 - 4:30PM

USC'S SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS

Come tour the building featured during in the presentation “A Marriage of Technology and History” from Session One. A printed map and directions are available at the registration table. Since it is a construction site, closed toed shoes are recommended. If you did not sign up for the tour when you registered, but would like to attend, please see staff at the registration table by noon to see if spaces are available.

NOTES

Local government staff and board members may receive SCPEAC continuing education credit (eligible sessions have a *). A Certificate of Attendance for Continuing Education (CE) will be available at each session for which credit is available. Conference attendees are responsible for reporting their attendance to the appropriate officials. The South Carolina Department of Archives & History does not report attendance at continuing education sessions.

Our speakers have been invited to make their presentations and handouts available on our website. Please check back in the coming weeks as we post them at shpo.sc.gov/events/pages/presconf.aspx

Restrooms are located just off the lobby on both the right and left sides. Vending machines are located in the lobby on the left.

Please visit our gift shop, located on the right side of the lobby. Proceeds help support the South Carolina Archives & History Center.

Thank you to Marvin Windows for their support of the conference. Please stop by their display in the lobby.



THANK YOU FOR COMING!

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SOUTH CAROLINA HISTORIC PRESERVATION CONFERENCE 2015

THURSDAY, APRIL 23, 2015

PRESENTED BY
South Carolina Department of Archives & History
South Carolina Archives & History Foundation

IN COOPERATION WITH
Clemson University/ College of Charleston Graduate
Program in Historic Preservation
Main Street South Carolina
National Park Service
Palmetto Trust for Historic Preservation
SC African American Heritage Commission
University of South Carolina Public History Program